



"ICEP was initiated to do something meaningful and long-lasting for people in developing countries. We accept the challenge of global solidarity instead of leaving this responsibility, as if self-evident, to governmental or parochial actors."

Dr. Stephan Chavanne, President of ICEP

empowerment

em • pow • er • ment [im'pauərmənt] s. 1. enablement, transfer of authority or power to, 2. self-competence, 3. promotion of the self-actualization or influence for independent action, promotion of the autonomy in life

Empowerment means for ICEP giving people the opportunity to lead a self-determined life based on ones own work and to be in a position to participate in social and economic processes. Empowerment begins with the illustration of new perspectives and the stimulating of people to take initiative. Subsequently, ICEP invests in the minds of people in developing countries – through holistic education and vocational training – to enable them to discover and develop their own talents and abilities and to build up know-how.

Education and training lets people become actors in their own development. For a life with perspective and dignity.



"Globalisation stands for worldwide cooperation. The chances of this development, however, are spread unequally. The first world ought to speak actively for the promotion of the third world. In doing so it is unquestionable that individuals as well as businesses have a social responsibility; not as a burden but as a mission. I support ICEP in doing this."

KR Martina Dobringer, ICEP-Advisory Board



vocational training

Only good education and training give youths an opportunity for productive employment and a stable income. ICEP supports Vocational Training schools and centres, which direct the range of their training towards the specific demands of the market. Supplementary basic education in life skills, IT-skills and entrepreneurial know-how is relayed.



"ICEP's projects appeal to me because it is always specific people who benefit, without losing sight of society as a whole."

Dr. Clemens Jabloner, ICEP-Advisory Board

supporting small businesses

Micro-Enterprises are an important motor for local development and the creation of jobs. ICEP therefore supports people in developing countries through training in entrepreneurial skills and micro-finance. This allows them to establish their own businesses or expand already existing entrepreneurial activities, to identify market niches and to prevail in the market.



"Without economic processes there will be no development – ICEP brings economy to the people and the people into economy. I like that!"

Mag. Thomas Plötzenecker, ICEP-Advisory Board



supporting women

The reality of life for women and girls in developing countries is defined by social marginalisation, limited possibilities for personal and economic development as well as severe dependence. ICEP's approach engages on both the societal and economic levels, through increasing awareness as well as vocational training and courses on nutrition and health.



"Education is the lever for a sustainable improvement of the quality of life. This is true everywhere in the world, especially for women. The way in which ICEP supports women has inspired me from the start."

Mag. Andrea Jungman, ICEP-Advisory Board

rural development

Poverty and the lack of perspectives are especially pronounced in rural areas. ICEP helps small farmers to improve their earnings from agriculture and livestock rearing, creates awareness towards the environment and natural resources, and promotes communal organisation into cooperatives. Furthermore ICEP offers training for gainful employment outside of agriculture and thereby provides opportunities for income generation.



"ICEP has convinced me with its principles from the very beginning. I like the optimism with which ICEP goes about its work, and I consider their work to be a very important contribution towards worldwide humanisation, including our own society."

Dr. Rudolf Bretschneider, ICEP-Advisory Board



corporAID

Enterprises are the driving force for economic and social development. In our globalised world economic relations between European companies and developing countries are intensified. Thus, corporate social responsibility has emerged with a global dimension.

With the corporAID initiative ICEP offers the economy a platform for information, communication, implementation and mainstreaming of this global corporate responsibility and brings global poverty alleviation into the horizon of Austrian companies.



"OMV supports the corporAID initiative, because it opens new perspectives for companies in regard to the challenges of globalization for business and society. corporAID makes a significant contribution to the discussion and development of CSR in Austria by illustrating best practice examples of contributions of the private sector to global development and poverty alleviation."

Dr. Wolfgang Rutenstorfer

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empowerment begins in the mind