

**globally enterprising.  
weltweit mehr unternehmen.**

# Global Return.

Peace and prosperity for all. Through Development Cooperation



ICEP invests in people. In their abilities and their potential. And supports them to engage in economic processes. We all profit from that.

[www.icep.at](http://www.icep.at)

# ICEP brings people to the economy and the economy to people.



ICEP – Institute for Development Cooperation – was founded in 1996 as a private, independent initiative based in Austria to effectively contribute to global poverty-alleviation. ICEP is a nonpolitical, nondenominational nonprofit association headquartered in Vienna.

ICEP wants to contribute to the fight against poverty in developing countries. ICEP is convinced that global development can only be sustainable if poor people are integrated into economic cycles so that they become the opportunity to live a life based on their own income. Therefore, ICEP lays emphasis on market dynamics in poverty alleviation and believes that all people can benefit from globalization.

ICEP approaches poverty alleviation on two levels – from the perspective of the poor and from that of the private sector – and is active in the following three fields of action:

- ICEP advises partners in developing countries on how to integrate poor people into economic cycles and demonstrates how this integration can be made possible by supporting them in building accordant sustainable structures.

Empowerment, education and micro-finance is key to this.

- ICEP informs and consults European businesses on how to put their global responsibility into practice and on how to include poor people from developing countries into their value chains.
- ICEP supports the development of frameworks for an economy, which also benefits the poor.

For ICEP, development cooperation is an essential contribution to the obtainment of global peace, freedom and wealth. Investments into development yield a high return: global return.

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## globally enterprising. ICEP

## ICEP's Development Program



ICEP believes that – via education – impoverished people living in developing countries have the potential to become the protagonists of their own progress. ICEP calls this approach empowerment. Empowerment starts by awakening the initiative of individuals and by giving them perspectives. Therefore, ICEP invests in brainpower and supports people in developing countries to discover and realise their own talents and abilities through education and training; and to build-up know-how.

ICEP implements its development programme by working together with local partner organisations in developing countries. ICEP designs projects together with its partners, arranges the funding and assists them throughout the implementation phase. ICEP projects are education focused and aligned to the empowerment-strategy: Giving people the opportunity to sustainably improve their living conditions. ICEP's projects are tailored to the needs of its beneficiaries. ICEP and its partners have defined four focal points and two cross-cutting issues (access to capital and capacity development) as cornerstones of successful development work.



## ICEP Business and Development



Corporations and companies are the driving forces of economic and social development. In a globalised world corporate social responsibility expands and becomes global. Poverty alleviation is one of the biggest challenges for an inclusive form of globalization. How corporations use their resources, their know-how and their innovative capacity will substantially influence a positive global development.

Globalization implies opportunities and responsibilities – and that's the starting point of ICEP's efforts regarding business and development. ICEP's accordantly named unit informs, raises awareness and motivates European corporations to engage in global poverty alleviation within the realm of their business strategy. ICEP thereby offers a platform of information, communication and implementation to Austrian private sector actors who are willing to engage in business and development related topics, such as global CSR. ICEP tries to create a common perspective on business and development via applied research, which is jointly implemented with Austrian and international institutions, as well as via target-group tailored information and consulting services.

